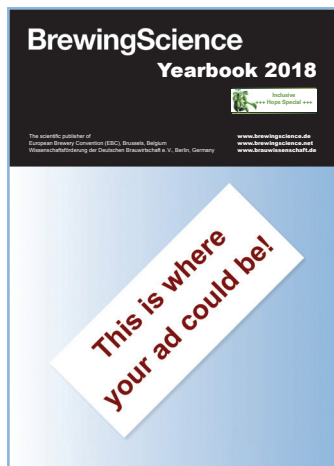


BrewingScience

Yearbook 2018



BrewingScience– Yearbook 2018

All articles published on www.brewingscience.de in **one print volume!**

- Information
- Ad rates
- Dates

Invest in research!

BrewingScience is a bi-monthly scientific online journal for the brewing and beverage industry providing current information about research topics on www.brewingscience.de.

At the beginning of the year 2019 the “BrewingScience Yearbook” is published, containing all online articles and contributions of 2018.

BrewingScience is an independent online journal and provides subscribers access to one of the largest archive of scientific publications – 24 hours a day.

Its target group are students, scientists and researchers not only from the brewing and beverage industry but also from related topics.

Important Information for a successful ad placement:

Total circulation:	1,103 copies
Closing date:	07-Dec-2018
Publication date:	25-Jan-2019
Format:	210 mm width x 297 mm height
Type area:	85 mm width x 250 mm height
Printing process:	Offset, acceptance of digital advertisements starting at min. 300 dpi
Find more details in the fax form on the back!	

BrewingScience

Yearbook 2018

Support research and promote your company –
You have the following options:

SPONSORING

Annual Sponsorship (Print and Online):

- 1/1 page, 210 x 297 mm, 4c, company presentation in the BrewingScience Yearbook
- Publication of your company logo in the imprint of the Yearbook
- Publication of your company logo for one year on www.brewingscience.de (exclusive placement, in rotation)

Your investment: 1,990.00 Euro + VAT

Issue Sponsorship (in the Newsletter):

- Banner and Link as a “sponsor of this edition” in a newsletter issue with text or picture
- Sponsoring notice when announcing the articles in BRAUWELT and BRAUWELT International

Your investment: 490.00 Euro + VAT

AD PLACEMENT

Format	Type area (width x height) in mm	Bleed * (width x height) in mm	black/white EUR	2 colours EUR	3 colours EUR	4 colours EUR
<input type="radio"/> Cover	185 x 185 mm	210 x 202 mm	855,-	980,-	1,105,-	1,230,-
<input type="radio"/> Inside front cover	185 x 250 mm	210 x 297 mm	833,-	958,-	1,083,-	1,208,-
<input type="radio"/> Inside back cover	185 x 250 mm	210 x 297 mm	749,-	874,-	999,-	1,124,-
<input type="radio"/> Back cover	185 x 250 mm	210 x 297 mm	749,-	874,-	999,-	1.124,-
<input type="radio"/> 1/1 page	185 x 250 mm	210 x 297 mm	707,-	832,-	957,-	1.082,-
<input type="radio"/> 1/2 page crosswise 1/2 page lengthwise	185 x 120 mm 90 x 250 mm	210 x 148 mm 105 x 297 mm	386,-	468,-	550,-	632,-
<input type="radio"/> 1/3 page crosswise 1/3 page lengthwise	185 x 75 mm 56 x 250 mm	210 x 100 mm 73 x 297 mm	276,-	358,-	440,-	522,-
<input type="radio"/> 1/4 page crosswise 1/4 page lengthwise	185 x 55 mm 90 x 120 mm	210 x 75 mm 105 x 148 mm	222,-	283,-	344,-	405,-
<input type="radio"/> 1/8 page crosswise 1/8 page lengthwise	185 x 25 mm 90 x 55 mm		123,-	184,-	245,-	306,-
<input type="radio"/> Buyer's guide, ads in mm	90 mm wide		8,-per mm deep	--	--	--

The general terms of business apply. The valid VAT has to be added to all prices.

* + 3 mm bleed difference per side

Do you already know our advertisement formats?

Do not hesitate to contact us, we will be glad to supply you with further information.

Phone: +49 (0) 911/952 85-26